

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

RECEIVED
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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

Experimental "Ride-Along"
Classification Change for Periodicals

Docket No. MC2000-1

NOTICE OF INTERVENTION FOR FULL PARTICIPATION BY AMMA

The Advertising Mail Marketing Association ("AMMA") gives this notice of its desire to intervene as a full participant in the above-captioned proceeding. Any documents in the case to be served on participants should be sent to the following AMMA representatives:

N. Frank Wiggins
Venable, Baetjer, Howard & Civiletti
1201 New York Avenue, N.W.
10th Floor
Washington, D.C. 20005

Gene Del Polito
Advertising Mail Marketing Association
1901 N. Fort Meyer Drive
Suite 401
Arlington, VA 22209-1609

The AMMA is a trade association which, as its name indicates, is made up of individuals and entities engaged in advertising material disseminated by, among other vehicles, the mail. Some AMMA mail members use inserts in periodicals for the promotion of their (or their clients) products. The proposal advanced by the Postal

Service for more economically rational pricing of such inserts is commendable, if overdue.

AMMA believes that this case may appropriately be treated under the Commission's experimental case rules (rules of practice sections 67-67d) and, on the basis of the Postal Service filing, believes that hearings in the matter will not be necessary. If hearings are required, AMMA will actively participate in them.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read "Frank Wiggins", is written over a horizontal line.

N. Frank Wiggins
Venable, Baetjer, Howard & Civiletti
1201 New York Avenue, N.W.
10th Floor
Washington, D.C. 20005

CERTIFICATE OF SERVICE


I hereby certify that a true copy of the foregoing Notice of Intervention For Full Participation By AMMA was served this ~~40~~⁴⁰ day of October, 1999 via first-class mail, postage prepaid to the following:

Daniel J. Foucheaux, Jr.
Chief Counsel, Ratemaking
Postal Rate and Mail Classifications Office
United States Postal Service
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Washington, D.C. 20260-1137

Ted P. Geranden, Director
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Postal Rate Commission
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N. Frank Wiggins